

WIN YOUR CHANCE TO TRAIN LIKE A CHAMPION AT THE QAS



TEST YOUR SKILLS IN THE YOUFOR2032 APP TODAY

Train like a Champion competition toolkit

YouFor2032 Talent Search, driven by RACQ

The YouFor2032, driven by RACQ Train like a Champion competition, presented by the Queensland Academy of Sport (QAS), gives young Queenslanders the chance to step into the world of elite sport and see where some of the world's best athletes train.

Running from **8 September to 28 November 2025**, the competition is open to Queenslanders aged 13–23 (Olympic sports) and 13–30 (Paralympic sports). Users who download the YouFor2032 app, driven by RACQ and put their skills to the test can go in the draw to win.

Five winners will receive an exclusive behind-the-scenes experience at the QAS, touring the High-Performance Gym, Sport Science Lab and Recovery Centre — plus a \$500 sports equipment voucher to help drive their journey.

This is a unique opportunity to test your talent, unlock your athletic potential and take the first step towards a high-performance future.

What is YouFor2032?

YouFor2032 driven by RACQ, is Queensland's biggest athlete talent search - on the hunt for the next generation of champions.

If you've got speed, power, endurance or strength, we want you to put it to the test. With the YouFor2032 app, driven by RACQ you can show us what you've got from anywhere in Queensland.

The app uses AI and computer vision to assess your athletic potential - no fancy gym or coach needed. Just your phone, your drive and your talent.

Don't miss your moment - download the app, test your skills and get noticed!

What can you do to promote the campaign?

- Visit www.qasport.qld.gov.au/youfor2032/competition to learn more about the competition
- Download and share the campaign assets [here](#)
- Like, follow, share or engage with The Queensland Academy of Sport on [Instagram](#), [Facebook](#) or [LinkedIn](#).
- Share this stakeholder kit with your audience and networks - an article in your



workplace e-newsletter, intranet or a post on social media

- This competition toolkit includes proposed copy, key messages and links to competition terms and conditions.

Key messages

- Test your talent and train with the best. Win an exclusive high-performance experience at the Queensland Academy of Sport (QAS).
- Win a behind-the-scenes experience at the QAS, see where some of the world's best athletes train and find out what it's like to Train like a Champion.
- Open to Queenslanders aged 13–23 (Olympic sports) and 13–30 (Paralympic sports), this competition gives you the chance to experience what it's like to train in a world-class environment.
- Five winners will receive an exclusive behind-the-scenes experience at the QAS, plus a \$500 sports equipment voucher to help drive their journey.
- Download the YouFor2032 app, driven by RACQ, get testing and start your elite sports journey today.
- No matter your background or sport, this is your chance to get noticed and take your training to the next level.
- Enter the competition, unlock your athletic potential and take the first step toward a high-performance future.

Proposed content

View, download or share the competition resources [here](#)

E-newsletter Intranet article	Train like a Champion – your chance to go behind-the-scenes at the QAS Ever wondered how Queensland's elite athletes train for success? 🏆 Now you can experience it for yourself! The YouFor2032, Train like a Champion Competition, presented by the Queensland Academy of Sport (QAS) and RACQ, is giving five lucky Queenslanders an exclusive high-performance training experience at the QAS - plus a \$500 sports equipment voucher. 🎁
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	Winners will step inside the High-Performance Gym 🏋️, Sport Science Lab 🧪 and Recovery Centre 🛀 to see where future champions are made and get a taste of the training, testing and facilities that help Queensland's elite athletes succeed. How to enter The competition is open to Queenslanders aged 13–23 (Olympic sports) and 13–30 (Paralympic sports). 📱 Download the YouFor2032 app, driven by RACQ. Complete the tests in the app. 🔗 www.qasport.qld.gov.au/youfor2032/competition ⚡ How fast can you sprint? 🏃 How far can you jump? 🦘 How strong is your grip? 🤲 Every test counts towards your shot at winning this once-in-a-lifetime experience. 📅 Entries close: 28 November 2025.
Social media Post	Think you're the fastest or strongest in your crew? 💪 Prove it in the YouFor2032 app, driven by RACQ and go head-to-head with your mates. Smash the app tests and you'll go in the draw to Train like a Champion at the QAS. There's an elite training session, serious bragging rights, not to mention a \$500 sports voucher up for grabs. 🎁 Don't miss your chance to show us what you've got! 📅 Entries close on 28 November 2025. 👉 www.qasport.qld.gov.au/youfor2032/competition
Social media post	Ever wondered how elite athletes train? 🏋️ Here's your chance to find out. Complete the tests in the YouFor2032 App, driven by RACQ 📱, and you could win an exclusive behind-the-scenes experience at the QAS.

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YOU FOR 2032

TALENT SEARCH
Driven by RACQ

QAS QUEENSLAND ACADEMY OF SPORT

Queensland Government

TEST YOUR SKILLS IN THE YOUFOR2032 APP TODAY

	Ready to find out what it's like to Train like a Champion?! Only a few get in. Will you be one of them? Download and test your skills in the app today www.qasport.qld.gov.au/youfor2032/competition
Social media post	🔔 We're calling on young Queenslanders to test their skills and see if they've got what it takes. You could win an exclusive high-performance training experience at the QAS. 🏆💪 📱 Download the YouFor2032 app, driven by RACQ, complete your tests and get ready to train like a champion. Download and test your skills in the app today. www.qasport.qld.gov.au/youfor2032/competition
Social media post	Want to know what it's like to train like Queensland's best athletes? 🌟 Enter the Train like a Champion Competition for your chance to win a high-performance training experience at the QAS, plus a \$500 sports voucher. Open to QLD students aged 13–23 (Olympic sports) and 13–30 (Paralympic sports). 📱 Download the YouFor2032 App, driven by RACQ and complete the performance tests to go in the draw. The next sporting champion could be kicking goals at your local sports club, smashing PBs at the gym or scrolling this post right now. It might even be you!! 📱 to download app 🖱️ www.qasport.qld.gov.au/youfor2032/competition